



Organizational Consulting

Stakeholder-Driven
Strategic Planning



WISCONSIN ASSOCIATION OF SCHOOL BOARDS

Stakeholder- Driven Strategic Planning: Meeting #2

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Organizational Services Consultant

Tonight's Meeting

- ▶ Review of the previous meeting
- ▶ Review of the SOAR data
- ▶ SOAR discussion
- ▶ Finalize survey questions
- ▶ Distribution plan
- ▶ District Vision and Mission



Review of the Previous Meeting

- ▶ District data presentation
 - Student achievement
 - Educational programming
 - Financial data and other information
- ▶ Strengths, Opportunities, Aspirations, and Results
- ▶ Tabulation of the results
- ▶ Introduction of the questions



Survey

- » Seeking Public Input and Community Connections

Survey

► Questions:

- What are the greatest challenges or issues this school district has to address over the next five years in order to provide a quality education for all students?
- What are the most important skill and abilities student need to know and be able to do to be prepared for a successful future?
- What evidence do you use to evaluate the quality of education in our school district?



Questions continued...

- What should the financial priorities be for our school district future the next five years?
- What could the school district do that would delight you?
- What information or advice would you give the strategic planning team as they make decisions about long-term priorities and goals?



Individual Questions

Are there other components for the list of items under each of the questions?

Open ended question(s)?



Distribution/Collection/Analysis of the Survey Data

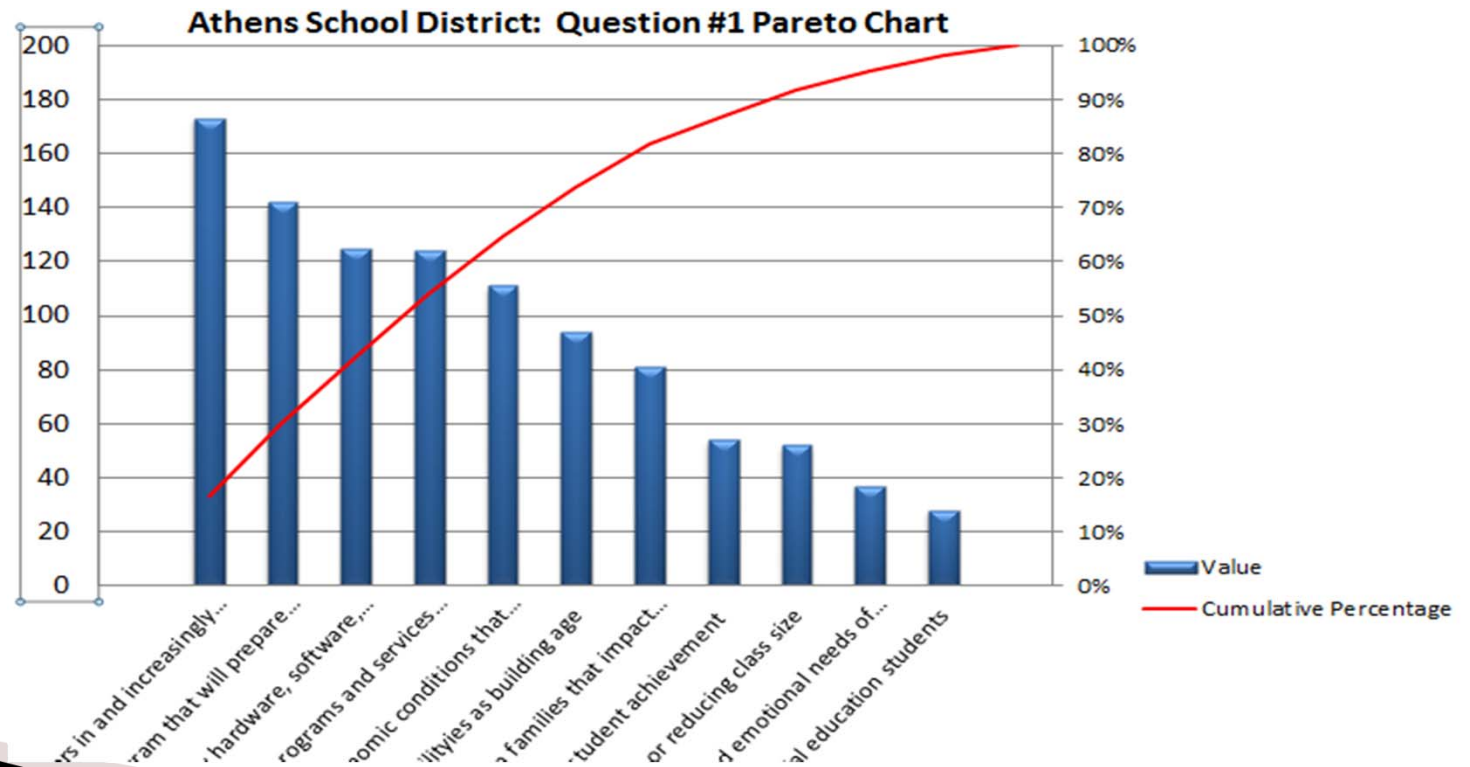
- ▶ Distribution
 - Format
 - Means

- ▶ Collection
 - Timeline
 - Collection points
 - Participation of the Steering Committee



Survey Data continued...

- ▶ Analysis
 - Collection of the information
 - Pareto Chart



Vision and Mission

“Are we creating an educational system for present day adults or for the children of the future?”

Vision without action is a dream, and action without vision is aimless.”

Key Work of School Boards

Guiding question: What is the vision for the Medford School District? How are we connecting the strategic plan to the vision?

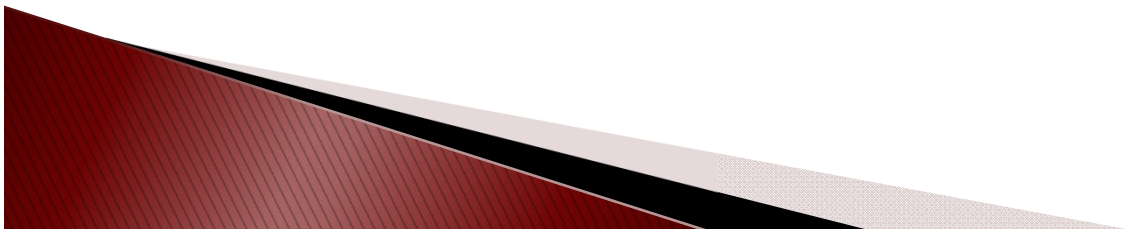


SOAR

»» Data Analysis

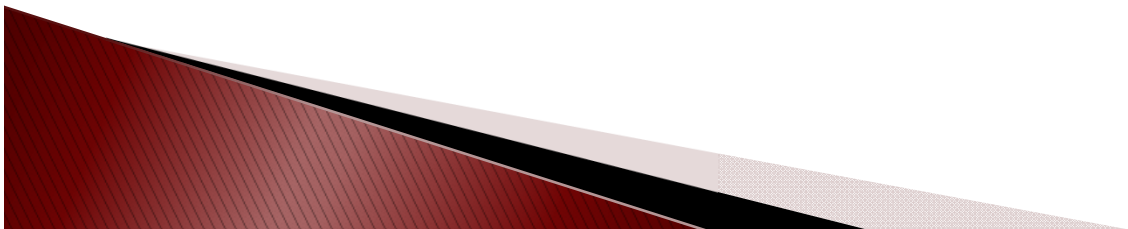
Strengths

- ▶ Educational Programming (66)
- ▶ Staff and Personnel (53)
- ▶ Parent/Community Support (48)
- ▶ Facility (33)
- ▶ Fiscal Responsibility (24)
- ▶ Leadership (14)
- ▶ Safety (14)
- ▶ Students and Relationships (14)



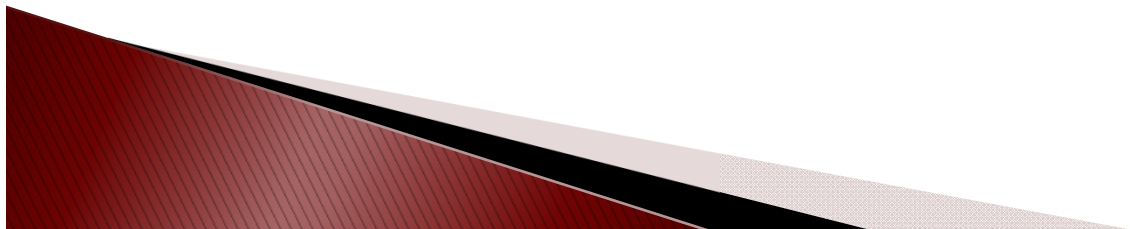
Opportunities

- ▶ Educational Programing (122)
 - College Prep (21)
 - Work Release/Mentor/Apprenticeship (18)
 - General Educational Programming (18)
 - Career and Technical Education (16)
 - Extra/Co-Curricular (16)
 - RVA (14)
 - Adult Ed (6)
 - Special Education (6)
- ▶ Facilities (17)
- ▶ Parents and Community 13)
- ▶ Technology (10)
- ▶ Community Voice and Pride (10)



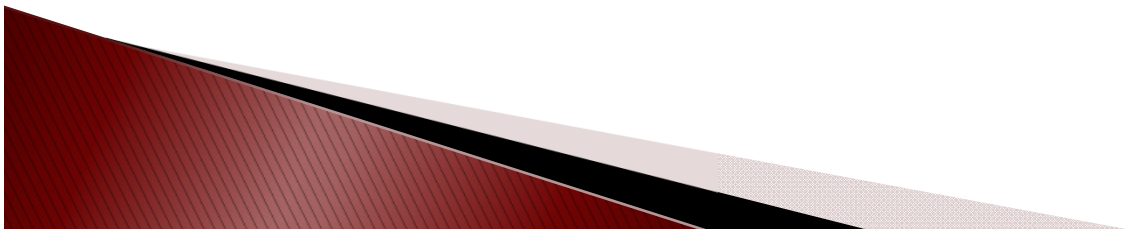
Aspirations

- ▶ Educational Programming (34)
- ▶ Positive Student Attitudes (33)
- ▶ Community/Business/Parent Connections(30)
- ▶ Drugs/Safety (21)
- ▶ Graduation/Achievement Rate (17)
- ▶ Resources (16)
- ▶ Workforce Preparation (10)
- ▶ Quality Educators and Staff (9)
- ▶ Social/Emotional Wellness (8)



Results

- ▶ Lifeskills and Critical Thinking (38)
- ▶ High Quality Education (34)
- ▶ Preparation for Post K12 (21)
- ▶ Safe Learning Environment (12)
- ▶ 100% Graduation Rate (11)
- ▶ Community Pride and Connections (10)
- ▶ Technology & Internet (5)
- ▶ Facilities (2)



Situational Appraisal : Aspirations

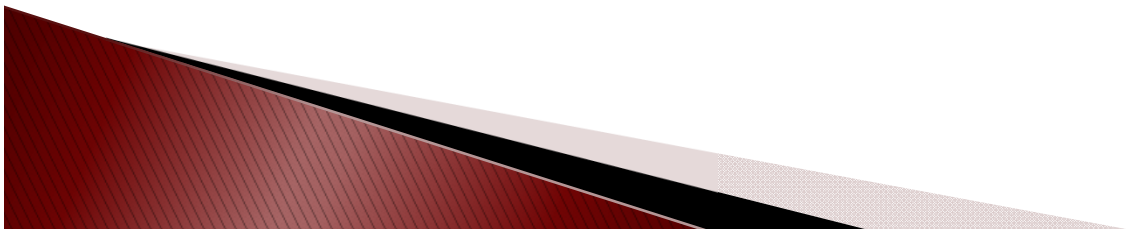
Definition: A systematic process which helps to break complex issues into manageable parts.

Steps

- Clarify The Issues
 - Understand the pieces of the issues.
 - Be specific.

- Assess the Priorities and Identify What to Work on First
 - How serious or important is this matter?
 - How urgent is the deadline?
 - What is the potential growth or trend toward a negative result?

- Name Next Steps
 - Through the process of analyzing the community survey data and committee conversations, what are some next steps or ideas you would like to forward to the action teams for serious consideration and possible action.



Situational Appraisal: Aspirations

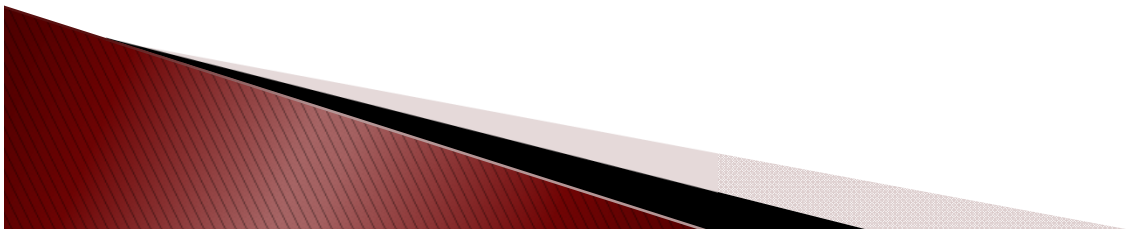
- ▶ **Seriousness**
 - How serious/important is this item?
- ▶ **Urgency**
 - How urgent is this item?
- ▶ **Growth**
 - How well does this item align to our district Mission/Vision/Beliefs? What is the potential for higher student achievement and district advancement?



Analysis

1. Complete the worksheet individually
2. In your groups discuss your responses; clarifying and explaining your sense of importance
3. Come to consensus to develop a group analysis
4. Share the results of your group discussion
5. The results of the group will be compiled for the next meeting

The group work will be collect to create a summary of the evenings work.



Next Meeting

- ▶ Date January 16, 2017
- ▶ Publication of the Steering Committee work
 - Website
- ▶ Community survey
 - Getting the best information
 - Survey results prior to the meeting
 - Organize and prioritize the strategic themes
- ▶ Meeting feedback

