

MEDFORD AREA PUBLIC SCHOOL DISTRICT

DATE ADOPTED: July 19, 2001
DATE REVISED: May 17, 2007
DATE REVISED: April 18, 2013
DATE REVISED: June 22, 2020
DATE REVIEWED: April 22, 2024

FILE SECTOR: INSTRUCTION
POLICY TITLE: INTERNET SAFETY /
DISTRICT WEBSITE – STUDENTS

Medford Area Public School District (MAPSD) may develop, display and maintain a website on the internet.

- The district website shall be developed and controlled under the supervision of staff designated by the district administrator or their designee or building principals. No one else is authorized to add, change or alter district webpages.
- When students have created web pages representing the district but are not housed on district resources, they are still subject to all information technology policies.
- Identifying students on district webpages may include:
 - A student's full name, grade or class.
 - Group pictures without identification of individual students.
 - Photos of individual students but only with permission of the student if 18 or older or the parent(s)/guardian(s). However, due to the public nature of the activities, participation in extracurricular activities or clubs provides inherent permission to identify students while participating.
- District webpages may not include any information that indicates the physical location of specific students at specific times, other than attendance at a particular school or participation in activities.
- District webpages shall meet the criteria established under the district's internet acceptable use policies for content.
- As specified in board of education policy, no unlawful copies of copyrighted materials may be knowingly produced or transmitted via the school's equipment, including its web server. This includes all materials published on the web page, including any graphics, audio or video.
- The staff may use district webpages to provide information to the public on school programs and events, curriculum, policies, staff and student accomplishments and so on. However, district webpages are not to be used as "personal web space" as these pages are seen as official publications of the district.
- District webpages shall be maintained and updated on a regular basis.

Any deliberate tampering with or misuse of the MAPSD network services or equipment will be considered vandalism subject to appropriate disciplinary measures.

CROSS REFERENCE: GBCAC, IIBGA, IIBGC & KGA
LEGAL REFERENCE: §118.13, 120.13(1), 120.18, 121.02(1)(H), 943.70, 947.0125, 948.12 Wis. Stats., PI 8.01(2)(h), PI 9.03 of the Wisconsin Administrative Code, COPPA 16 CFR §312.6, 312.7, ACT 7 (18 U.S.C. §2252), 17 U.S.C. §512, CIPPA (47 U.S.C. §254 (h), (l)).