

FILE: KBCE

MEDFORD AREA PUBLIC SCHOOL DISTRICT

DATE ADOPTED: July 15, 1980 **FILE SECTOR: SCHOOL-COMMUNITY**
DATE REVISED: May 16, 2002 **RELATIONS**
DATE REVIEWED: July 19, 2007 **POLICY TITLE: SPORTS AND ATHLETIC EVENTS**
DATE REVISED: March 20, 2014 **NEWS COVERAGE**

The Medford Area Public Schools District Board of Education appreciates the willingness of broadcasting companies to broadcast games as a part of our athletic program.

In order to establish standards for media coverage of athletic programs, broadcasting companies shall be requested to observe the following regulations:

1. A broadcasting company may arrange to broadcast a game by submitting a request to the athletic director of the school at which the game is to be played. If the game is played on a neutral floor, the board of education recognizes the athletic director as its representative, and the same procedure will hold.
2. The broadcasting company shall notify the athletic director at least 24 hours prior to the game the number and names of sportscasters, spotters, and engineers that they will require for the broadcast. The company shall be requested to keep this number to a minimum and to recognize that such staff members shall not interfere or take space required for the officials working the game.
3. The board of education delegates to the athletic director the responsibility of determining the number of stations that can be accommodated.
4. The broadcasting company shall pay all costs of installation of lines and equipment and no installation shall interfere with the athletic or instructional programs of the school.
5. A broadcasting company should occupy only such space as will not interfere with the vision and enjoyment of paying spectators.
6. The board of education delegates to the athletic director the responsibility of determining who may, and under what circumstances, video tape or otherwise record athletic events.
7. The school assumes no liability for media equipment, personnel of the media, or actions of media personnel.

CROSS REFERENCE: KBCC

LEGAL REFERENCE: